

WOODLY BOURSQUOT

Web developer



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wboursiquot.ca

EDUCATION

Collège de Maisonneuve

AEC Website design and programming (2021-2023)

Google Career Certificates

Google Advanced Data Analytics Certificat Professionnel
(In progress)

EXPERIENCES

Transforme ortho, Full Stack Developer

June 2023 - Today

- Developed and deployed an automation system directly linking patient forms to the organization's Teams workspace, saving the sales team over an hour per day in manual data entry and contributing to a 30% increase in lead conversion rates.
- Improved website update speeds, resulting in a 50% reduction in the time required for updates and modifications, significantly reducing deployment time.

BLJ Films Inc., Full Stack Developer

January 2023-March 2023

- Managed and led all web projects, coordinating the development and effective implementation of customized WordPress solutions.
- Trained clients and developer interns on WordPress, enhancing their independence in content management and website operation.

Service de police, Ville de L'Assomption, WordPress Developer

November 2022 -Today

- Responsible for the development and maintenance of the WordPress site for the non-profit organization.
- Designed a custom dashboard for administrators, enabling clear tracking of registrations and relevant analytics, thereby facilitating data-driven decision-making.

Agence Web GK Production, Web Consultant

January 2016-Today

- Ensure the development and ongoing maintenance of websites for various clients, guaranteeing their optimal functionality and regular updates.
- Manage and optimize email marketing campaigns.
- Develops and maintains websites.

Skills

Wordpress HTML/ CSS

javaScript React

PHP SQL

Email Marketing Next.js

Adobe Illustrator SEO

Adobe Premiere Pro